

## **Examiner amendment**

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

2. Authorization for this examiner's amendment was given in a telephone interview with Mr Jesse Bennet (reg. 62,647) on October 10, 2012.

3. The applicant has been amended as follow:

1. (Currently Amended) A method of addressing a communication for transmission over a computer network, the method including:

accessing, by a computer processor, a descriptive profile of a potential recipient of the communication;

identifying the potential recipient as a suggested recipient of the communication based on an evaluation of a correspondence between content of the communication and content of the descriptive profile of the potential recipient; and

presenting the suggested recipient to a sender of the communication for selection as a confirmed recipient after the sender has composed a draft of the communication and

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before transmission of the communication to an actual recipient, the suggested recipient being presented in conjunction with an indication of the correspondence between the content of the communication and the content of the descriptive profile of the potential recipient.

2. The method of claim 1 wherein the indication of the correspondence includes an identification of a portion of the content of the communication that corresponds to the content of the descriptive profile of the potential recipient.

3. The method of claim 2 wherein the communication comprises an electronic document, and the identification comprises identification of the portion of the content of the electronic document that corresponds to the content of the descriptive profile.

4. The method of claim 3 wherein the identification of the portion of the content of the electronic document includes identifying textual terms within the electronic document.

5. The method of claim 4 wherein the identification of the textual terms includes identifying the textual terms within the body of the electronic document.

6. The method of claim 5 wherein the identification of the textual terms within the body of the electronic document includes visually differentiating textual terms which correspond to terms of the descriptive profile.

7. The method of claim 1 further including, responsive to sender identification of the suggested recipient, identifying a portion of the content of the communication corresponding to the content of the descriptive profile of the suggested recipient.

8. The method of claim 1 further including accessing a plurality of descriptive profiles of a plurality of potential recipients of the communication, identifying a plurality

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of the potential recipients as suggested recipients, presenting the plurality of suggested recipients to the sender, and, responsive to sender identification of a portion of the content of the communication, identifying to the sender at least one of the plurality of potential recipients based on a correspondence between the sender-identified portion of the content of the communication and content of a descriptive profile for the at least one of the plurality of potential recipients.

9. The method of claim 8 wherein the sender-identified portion of the content of the communication includes a plurality of terms of an electronic document.

10. The method of claim 1 further including presenting an indication of a strength of the correspondence between the content of the communication and the content of the descriptive profile for the potential recipient.

11. The method of claim 1 further including presenting a plurality of suggested recipients to the sender together with an indication, for each of the plurality of suggested recipients, of a strength of a correspondence between the content of the communication and content of a respective descriptive profile for each of the plurality of suggested recipients.

12. The method of claim 11 further including ranking the plurality of suggested recipients according to the respective strength of the correspondence between the content of the communication and the content of the respective descriptive profile for each of the plurality of suggested recipients.

13. The method of claim 1 further including prompting the sender for a filter criterion prior to accessing the descriptive profile, and applying the filter criterion in the identification of the potential recipient.

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14-26 (Canceled).

27. (Currently Amended) A system for addressing a communication for transmission over a computer network, the system including:

first means for accessing a descriptive profile of a potential recipient of the communication and for identifying the potential recipient as a suggested recipient based on an evaluation of a correspondence between content of the communication and content of the descriptive profile of the potential recipient; and

second means for presenting the suggested recipient to a sender of the communication for selection as a confirmed recipient after the sender has composed a draft of the communication and before transmission of the communication to an actual recipient and for indicating the correspondence between the content of the communication and the content of the descriptive profile of the potential recipient.

28. (Currently Amended) A non-transitory machine-readable medium storing a sequence of instructions that, when executed by a machine, cause the machine to execute a method to address a communication for transmission over a network, the method to include:

accessing, by the machine, a descriptive profile of a potential recipient of the communication;

identifying the potential recipient as a suggested recipient based on an evaluation of a correspondence between content of the communication and content of the descriptive profile of the potential recipient; and

presenting the suggested recipient to a sender of the communication for selection as a confirmed recipient after the sender has composed a draft of the communication and before transmission of the communication to an actual recipient, the suggested recipient being presented in conjunction with an indication of the correspondence between the content of the communication and the content of the descriptive profile of the potential recipient.

4. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance.

### ***Conclusion***

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Tammy T. Nguyen whose telephone number is 571-272- 3929. The examiner can normally be reached on Monday - Friday 8:30 - 5:30. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, ***Firmin Backer*** can be reached on 571-272-6703. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you

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have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/TAMMY THANH NGUYEN/

Primary Examiner, Art Unit 2448